# COMPANY PROFILE





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## **ABOUT US**

We are a premier provider of exhibition stand design and construction services, specializing in creating captivating and impactful experiences for our clients. With a wealth of industry knowledge and a passion for innovation, we are committed to delivering exceptional stands that elevate your brand presence and drive meaningful connections.

At DEC Exhibition Stand Design, we understand that exhibitions and trade shows are powerful platforms to display your products, services, and brand identity. Our team of talented designers, architects, and artisans collaborate seamlessly to create stunning stands that not only grab attention but also effectively communicate your message. We take pride in our artisanship and use only the highest quality materials and cutting-edge technology to ensure that your stand is not only visually stunning but also durable and functional. Our experienced project managers oversee every stage of the process to ensure seamless execution and on-time delivery. We offer complete design and construction services for exhibition stands

From conceptualization and 3D visualization to fabrication, installation, and on-site support, we manage the entire process with meticulous attention to detail. With our expertise in materials, lighting, audiovisual integration, and spatial planning, we transform your stand into a captivating space that captivates and engages your target audience. Our portfolio displays our ability to create standout stands that make a lasting impact and help our clients achieve their marketing goals.







## **VISION**

DEC EXPO CREATIVE aims to become a pioneer in creating meaningful exhibition stands which would help their clients to achieve objectives for desired of trade shows.

We consider creating meaningful stands than making first beautiful & attractive to help clients manage and deliver effective & purposeful stands as one and only mission as a premier exhibition design & stands contractor.

## **MISSION**

To be the most trusted exhibition stand design contractor in Dubai & Middle East helping our clients to achieve their set of Goals. We will create unforgettable experiences that leave an indelible mark in the hearts and minds of audiences across Dubai and the Middle East.



# MEET OUR TEAM

#### **BENNY ARACKAL**

#### MANAGING DIRECTOR

With almost 20 years in the industry with management degree from perstigious XIME, Benny Arackal has been an entrepreneur in the Exhibition Industry in Dubai helping exhibitors to create and manage exhibition stands.

#### **ROSHAN GEORGE**

#### PROJECTS DIRECTOR

Roshan George, oversees project planning, operational resource management, and the execution of exhibition stands. He comes with almost 17 years of Duabi experience with multinational exhibition contractors.

#### **LOLIN PAULY**

#### MARKETING DIR. SMM

Lolin creates and implements marketing activities that would resonate DEC as a premier Exhibition stands contractor in the region. She comes with B2B experience of around 5 years with leading local companies.

#### **DR LAYA**

#### **DIRECTOR ADMIN AFFAIRS**

Dr Laya is a professional with regional experience and pefroms her duties as a Director of the company and as well planning and implementation of CSM and activities related to profitability & management of administrative department and operations.

#### MARTIN C S

#### FINANCE MANAGER

Key functions include planning, budgeting, and resource allocation, ensuring that our financial strategies are aligned. Martin head the finance & Accounts department and overseas functions related purchase, vendor planning and other related functions.

#### **SUDEEP KUMAR**

#### HEAD OF DESIGN

With 20 years of industry experience, Sudeep oversees the design process, ensuring that our design solutions align with the client's vision and objectives. H infusses creativity into our design team to achieve outstanding design outcomes.



# **OUR SERVICES**

### **Custom Exhibition Stands**

The design of custom exhibition stands in Dubai embraces creativity and innovation, employing a range of architectural elements, lighting techniques, and multimedia integration to enhance the overall aesthetics and functionality. we offer comprehensive services that encompass the entire process, from conceptualization and design to fabrication, installation, and dismantling. By leveraging their expertise and experience, these companies transform ideas into captivating visual experiences that captivate the target audience and leave a lasting impression.

## **Double Deck Exhibition stands**

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## **SERVICES**

## Pavilions Design & Build

The Pavilion Exhibition Stand Solutions provides an exclusive platform for businesses and innovators to showcase their products, services, and ideas to a diverse audience. Whether you are unveiling a groundbreaking technology, launching a new product, or promoting your brand, our exhibition stands to offer an unrivaled opportunity to make a lasting impression. Contact us for Pavilion Exhibition Stand Solutions and witness the artistry and expertise of DEC Expo Exhibition Stand Builders in Dubai.

## Exhibition stand Design & Installation





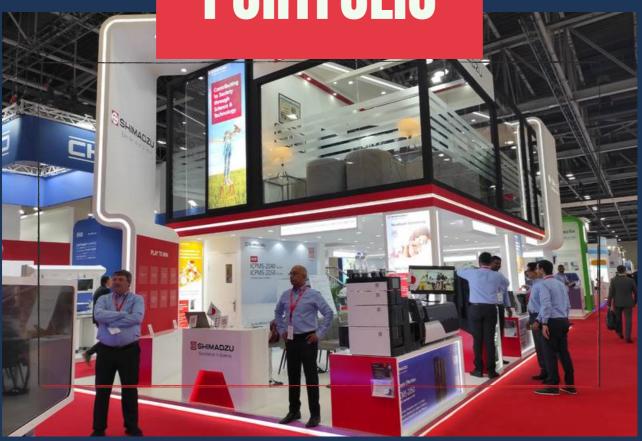


We specializes in creating customized exhibition stand designs that align with your brand guidelines, identity, and marketing objectives. Our team of talented professionals works closely with you to understand your specific requirements, target audience, and key messaging. They integrate your branding elements, color schemes, and overall aesthetics into the design to create a unique and impactful stand.

Our commitment to excellence extends to every aspect of the process, ensuring that your exhibition stand stands out among the crowd and represents your brand in the most impactful way possible.

With years of experience in the industry, we understand the logistics and complexities involved in exhibition stand installations. Our team meticulously handles all aspects, from transportation and on-site construction to lighting, audiovisual setups, and graphic installations, guaranteeing a hassle-free experience for you.

## **PORTFOLIO**









# **PORTFOLIO**

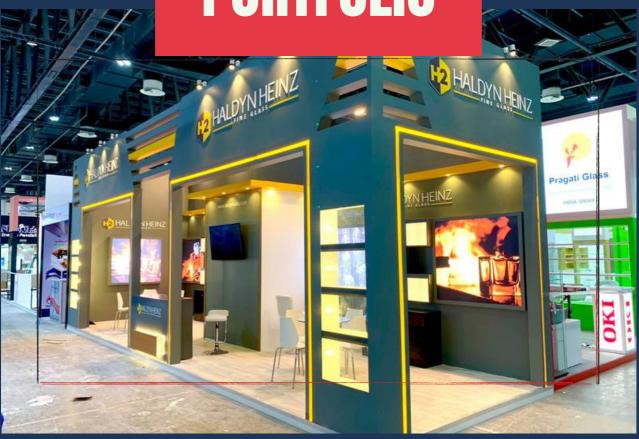








## **PORTFOLIO**















# GET IN TOUGH



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Registered Contractors with







